



The Enduring Leadership Project

Leadership Always Matters

Effective leadership impacts every aspect of your organization. What can you expect to happen when your leaders begin to put their skills to use?

When leaders begin to:

Motivate & Inspire-

1

Performance is elevated, trust and accountability increase, pride and ownership grow.

Manage Ego & Emotions-

2

Communication improves, conflict is resolved, trust increases, the best ideas win.

See & Share the Vision-

3

Direction is clear, roles are defined, change is effectively managed, continuity is maintained.

Solve the Real Problem-

4

Efficiency and effectiveness are improved, creativity is increased, goals are met, people begin to think critically.

Communicate & Connect-

5

Responsibilities are clear, issues are resolved quickly and effectively, relationships are strengthened.

Collaborate for Success-

6

New ideas are generated, resources are maximized, influence is multiplied, people are empowered.

Make Courageous Decisions-

7

The status quo is challenged, problems are addressed effectively, integrity is maintained.