

# Small wages, bitter cold, constant danger, safe return doubtful.



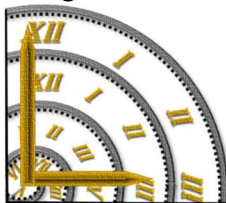
## True Moral Courage: Leadership Lessons from Shackleton & The Endurance Expedition

In the early 1900s, polar explorers were the rock stars of their day. Their countrymen anxiously followed their exploits, pouring over newspapers for some word of their achievements, discoveries and safe return. The men who led these voyages knew the risks, as did their crews. They went willingly into the harshest environments on earth.

British explorer Ernest Shackleton's plan to cross the continent of Antarctica was an ambitious and perilous undertaking. He and his team were confident of success, if everything went well. It didn't. A voyage of discovery quickly became a terrifying battle for survival against time, the elements, and their own growing despair.

Shackleton knew they were on their own. If they were going to survive, they would need to maximize every available resource. It seemed like a losing proposition, but if anyone could pull it off, it was Shackleton, right?

Shackleton's ability to manage shrinking resources in a constantly changing environment and sustain crew morale are skills we still need today. How about you? Do you have the agility to lead a team through ever-changing situations? Do you have the emotional capacity to insure that your actions bring out the best in others? Come find out.



## The Enduring Leadership Project

*Leadership Always Matters*

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